

RESOLUTION NO. 14-2026

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MESQUITE, TEXAS, ADOPTING STRATEGIC GOALS AND OBJECTIVES FOR FISCAL YEAR 2026-2027.

WHEREAS, the City Council's Strategic Goals and Objectives were developed during the April 18, 2026 Policy and Goal Setting Workshop to formulate strategic goals for Fiscal Year 2026-2027; and

WHEREAS, discussion of forces shaping the future of Mesquite and desired outcomes for the City led to the development of measurable goals to guide future City Council actions and decisions; and

WHEREAS, these goals pertain to the Fiscal Year 2026-2027 and beyond, and endeavor to provide a higher quality of life for all Mesquite residents and generations to come.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MESQUITE, TEXAS:

SECTION 1. That the strategic goals and objectives set forth in the document attached hereto as Exhibit A, having been defined and created in the best interest of the City of Mesquite and its residents, are hereby adopted.

DULY RESOLVED by the City Council of the City of Mesquite, Texas, on the 1st day of June 2026.

Signed by:
Daniel Aleman
D999585317D142B...

Daniel Alemán, Jr.
Mayor

ATTEST:

DocuSigned by:
Sonja Land
C2518095973F46A...

Sonja Land
City Secretary

APPROVED:

Signed by:
David L. Paschall
666E1889120843A...

David L. Paschall
City Attorney



2026 – 2027 STRATEGIC GOALS AND OBJECTIVES



SAFE COMMUNITY

- | | | | |
|-----|-----------------------------------------------------------------------------------------------|-----|-------------------------------------------------------------------------------------------------------------|
| 1.1 | Maintain staffing levels in public safety that provide for effective response times | 1.3 | Ensure public safety has the most advanced equipment and technology to address safety in the community |
| 1.2 | Develop a culture, communications and system of policing that enhances trust in public safety | 1.4 | Promote emergency preparedness through community education, communication and coordinated response planning |

ATTRACTIVE NEIGHBORHOODS

- | | | | |
|-----|--------------------------------------------------------------------------------------------------------------------|-----|-----------------------------------------------------------------------------------------------------------------------|
| 2.1 | Maintain staffing and programs that promote maintenance of commercial and residential property | 2.4 | Maintain an ongoing education program on property maintenance and appearance regulation |
| 2.2 | Promote collaboration in neighborhoods through identification and regular opportunities to meet and discuss issues | 2.5 | Develop policies that promote well-designed residential neighborhoods with a mixture of housing options and amenities |
| 2.3 | Evaluate and improve regulations that impact neighborhood appearance | 2.6 | Develop strategy for infill housing developments and redevelopment of aging housing |

IMPROVED TRANSPORTATION AND MOBILITY

- | | | | |
|-----|----------------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------------------------------------------------------|
| 3.1 | Identify funding strategies for expanding streets and alleys repair | 3.4 | Evaluate and establish a program for trail expansion with a focus on neighborhood walkability and cycling options. |
| 3.2 | Enhance the traffic management system with emphasis on improved traffic flow throughout City | 3.5 | Identify strategies for regional transportation expansion and funding |
| 3.3 | Expand and enhance transit options for social and workforce needs including regional access | | |

VIBRANT ECONOMY

- | | | | |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-------------------------------------------------------------------------|
| 4.1 | Promote investment in new and existing businesses | 4.3 | Promote revitalization of targeted retail and business centers |
| 4.2 | Develop a long term economic and land use plan for Targeted Areas <ul style="list-style-type: none">• Military Parkway/Downtown• Gus Thomasson Corridor• Creek Crossing• Trinity Pointe• Town East Mall• Town East/Motley | 4.4 | Develop an action plan for Downtown revitalization |
| | | 4.5 | Cultivate a robust pool of skilled workers and stakeholder partnerships |
| | | 4.6 | Implement a long-range plan for the Mesquite Metro Airport |

HIGH PERFORMING/TRANSPARENT GOVERNMENT

- | | | | |
|-----|-----------------------------------------------------------------------------------------------------------------|-----|------------------------------------------------------------------------------|
| 5.1 | Actively engage with residents in both English and Spanish on programs, events, and issues within the community | 5.4 | Recruit, retain, and develop a diverse municipal workforce |
| 5.2 | Maintain adequate financial reserves and long-range financial plans | 5.5 | Enhance service delivery through data driven analysis and program evaluation |
| 5.3 | Maintain and implement best practices for financial and communication transparency | 5.6 | Evaluate and identify capital needs for city facilities |

QUALITY RECREATION AND CULTURE

- | | | | |
|-----|------------------------------------------------------------------------------------------------------------------------|-----|------------------------------------------------------------------------------------------------------------------------------------|
| 6.1 | Implement long range plans for Parks, Libraries, and Arts | 6.4 | Identify partnerships to enhance and improve recreational programming and facilities |
| 6.2 | Identify opportunities for green space and recreational amenities in areas with limited access to parks and open space | 6.5 | Actively engage youth in leadership development and develop strategies and partnerships to improve youth outcomes in the community |
| 6.3 | Improve community involvement in cultural, educational, and recreational programs and activities | 6.6 | Identify funding strategy for a recreation center in South Mesquite |