

RESOLUTION NO. 22-2024

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MESQUITE, TEXAS, ADOPTING STRATEGIC GOALS AND OBJECTIVES FOR FISCAL YEAR 2024-2025.

WHEREAS, the City Council and staff members of the City of Mesquite, Texas, met in January 2024 to participate in a policy retreat to identify current policy issues and priorities to provide direction for the future of Mesquite; and

WHEREAS, the policy retreat provided an overview of Mesquite's current community profile and pressing needs, enabling the City Council to build a framework for strategic goals for Mesquite; and

WHEREAS, the City Council and staff met again in May 2024 to formulate strategic goals for the upcoming fiscal year; and

WHEREAS, discussion of forces shaping the future of Mesquite and desired outcomes for the City led to the development of measurable goals to guide future City Council actions and decisions; and

WHEREAS, these goals pertain to the Fiscal Year 2024-2025 and beyond, and endeavor providet~~o~~ a higher quality of life for all Mesquite residents and generations to come.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MESQUITE, TEXAS:

SECTION 1. That the strategic goals and objectives as set forth in the document attached hereto as Exhibit A, having been defined and created in the best interest of the City of Mesquite and its residents, are hereby adopted.

DULY RESOLVED by the City Council of the City of Mesquite, Texas, on the 20th day of May 2024.

DocuSigned by:  
*Daniel Aleman Jr.*  
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Daniel Alemán, Jr.  
Mayor

ATTEST:

DocuSigned by:  
*Sonja Land*  
C2518095973F46A...  
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Sonja Land  
City Secretary

APPROVED:

DocuSigned by:  
*David L. Paschall*  
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David L. Paschall  
City Attorney

# EXHIBIT A



# 2024 - 2025 STRATEGIC GOALS AND OBJECTIVES



## SAFE COMMUNITY

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- 1.1 Maintain staffing levels in public safety that provide for effective response times
- 1.2 Develop a culture, communications and system of policing that enhances trust in public safety
- 1.3 Ensure public safety has the most advanced equipment and technology to address safety in the community
- 1.4 Identify long-term capital needs for Fire and Police services
- 1.5 Develop a culture of emergency preparedness throughout the City and community

## ATTRACTIVE NEIGHBORHOODS

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- 2.1 Maintain staffing and programs that promote maintenance of commercial and residential property
- 2.2 Promote collaboration in neighborhoods through identification and regular opportunities to meet and discuss issues
- 2.3 Evaluate and improve regulations that impact neighborhood appearance
- 2.4 Establish an ongoing education program on property maintenance and appearance regulation
- 2.5 Develop policies that promote well-designed residential neighborhoods with a mixture of housing options and amenities
- 2.6 Develop strategy for infill housing developments and redevelopment of aging housing

## IMPROVED TRANSPORTATION AND MOBILITY

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- 3.1 Identify funding strategies for streets and alleys repair
- 3.2 Enhance the traffic management system with emphasis on improved traffic flow throughout City
- 3.3 Expand and enhance transit options for social and workforce needs including regional access
- 3.4 Expand and repair the thoroughfare and trail network in the City
- 3.5 Identify strategies for regional transportation expansion and funding

## VIBRANT ECONOMY

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| 4.1 | Promote investment in new and existing businesses  | 4.3 | Promote revitalization of targeted retail and business centers          |
| 4.2 | Develop a long term economic and land use plan for Targeted Areas <ul style="list-style-type: none"><li>• Military Parkway/ Downtown</li><li>• Gus Thomasson Corridor</li><li>• Creek Crossing</li><li>• Trinity Pointe</li><li>• Town East Mall</li></ul> | 4.4 | Continue emphasis on Downtown Revitalization                            |
|     |  | 4.5 | Cultivate a robust pool of skilled workers and stakeholder partnerships |
|     |  | 4.6 | Implement a long-range plan for the Mesquite Metro Airport              |

## HIGH PERFORMING/TRANSPARENT GOVERNMENT

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| 5.1 | Actively engage with residents in both English and Spanish on programs, events, and issues within the community | 5.4 | Recruit, retain, and develop a diverse municipal workforce                   |
| 5.2 | Maintain adequate financial reserves and long-range financial plans   | 5.5 | Enhance service delivery through data driven analysis and program evaluation |
| 5.3 | Maintain and implement best practices for financial and communication transparency                              | 5.6 | Evaluate and identify capital needs for city facilities                      |

## QUALITY RECREATION AND CULTURE

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| 6.1 | Implement long range plans for Parks, Libraries, and Arts  | 6.4 | Identify partnerships to enhance and improve recreational programming and facilities   |
| 6.2 | Identify opportunities for green space and recreational amenities in areas with limited access to parks and open space | 6.5 | Actively engage youth in leadership development and develop strategies and partnerships to improve youth outcomes in the community |
| 6.3 | Improve community involvement in cultural, educational, and recreational programs and activities                       | 6.6 | Identify funding strategy for a recreation center in South Mesquite  |