

RESOLUTION NO. 38-2019

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
MESQUITE, TEXAS, ADOPTING STRATEGIC GOALS AND
OBJECTIVES FOR FISCAL YEAR 2019-20.

WHEREAS, the City Council and staff members of the City of Mesquite, Texas, met in December 2018 to participate in a policy retreat to identify current policy issues and priorities to provide direction for the future of Mesquite; and

WHEREAS, the policy retreat provided an overview of Mesquite's current community profile and pressing needs, enabling the City Council to build a framework for strategic goals for Mesquite; and

WHEREAS, the City Council and staff met again in April 2019 to formulate strategic goals for the upcoming fiscal year; and

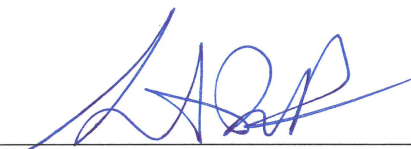
WHEREAS, discussion of forces shaping the future of Mesquite and desired outcomes for the City led to the development of measurable goals to guide future City Council actions and decisions; and

WHEREAS, these goals pertain to the year 2019 and beyond, and endeavor to provide a higher quality of life for all Mesquite residents and generations to come.

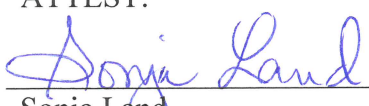
NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF
MESQUITE, TEXAS:

SECTION 1. That the strategic goals and objectives as set forth in the document attached hereto as Exhibit "A," having been defined and created in the best interest of the City of Mesquite and its residents, are hereby adopted.

DULY RESOLVED by the City Council of the City of Mesquite, Texas, on the 20th day of May 2019.



Stan Pickett
Mayor

ATTEST:


Sonja Land
City Secretary

APPROVED:


David L. Paschall
City Attorney

EXHIBIT "A"

2019-2020 STRATEGIC GOALS AND OBJECTIVES



2019-2020 STRATEGIC GOALS AND OBJECTIVES

MESQUITE
T E X A S
Real. Texas. Service.

SAFE COMMUNITY

- 1.1 Maintain staffing levels in Police and Fire that provide for effective response times
- 1.2 Develop a culture and system of community policing that enhances trust in public safety
- 1.3 Ensure Fire and Police have the most advanced equipment and technology to address public safety in the community
- 1.4 Identify long-term capital needs for expansion of Fire and Police services in Trinity Pointe

ATTRACTIVE NEIGHBORHOODS

- 2.1 Maintain staffing and programs that promote maintenance of commercial and residential property
- 2.2 Promote collaboration in neighborhoods through identification and regular opportunities to meet and discuss issues
- 2.3 Evaluate and improve regulations that impact neighborhood appearance
- 2.4 Establish an ongoing education program on property maintenance and appearance regulation
- 2.5 Develop policies that promote well-designed residential neighborhoods with a mixture of housing options and amenities

IMPROVED TRANSPORTATION AND MOBILITY

- 3.1 Enhance the traffic management system with emphasis on improved traffic flow throughout City
- 3.2 Expand and enhance transit options for social and workforce needs
- 3.3 Expand and repair the thoroughfare and trail network in the City

VIBRANT ECONOMY

- 4.1 Promote investment in new and existing businesses
- 4.2 Develop a long term economic and land use plan for Town East Area
- 4.3 Promote revitalization of targeted retail and business centers
- 4.4 Continue emphasis on Downtown Revitalization
- 4.5 Cultivate a robust pool of skilled workers and stakeholder partnerships through the BRE Program
- 4.6 Develop a long range plan for the Mesquite Metro Airport

HIGH PERFORMING/TRANSPARENT GOVERNMENT

- 5.1 Actively engage with residents in both English and Spanish on programs, events and issues within the community
- 5.2 Maintain adequate financial reserves and long range financial plans
- 5.3 Maintain and implement best practices for financial and communication transparency
- 5.4 Recruit, retain and develop a diverse municipal workforce
- 5.5 Enhance service delivery through data driven analysis and program evaluation

QUALITY RECREATION AND CULTURE

- 6.1 Develop long range plans for Parks, Libraries and Arts
- 6.2 Identify opportunities for green space and recreational amenities in areas with limited access to parks and open space
- 6.3 Improve community involvement in cultural and recreational programs and activities