

RESOLUTION NO. 42-2006

A RESOLUTION OF THE CITY COUNCIL OF THE CITY  
OF MESQUITE, TEXAS, ADOPTING A LONG-RANGE  
PLAN FOR THE MESQUITE PUBLIC LIBRARY SYSTEM.

WHEREAS, pursuant to Texas Government Code §441.127(a) the Texas State Library and Archives Commission (TSLAC) requires the Mesquite Public Library System (MPLS) to meet accreditation standards established by the TSLAC to be eligible for membership in a major resource system or regional library system; and

WHEREAS, pursuant to 13 Texas Administrative Code, §1.83(6), the MPLS must have a long-range plan that is reviewed and updated at least every five years as a requirement prior to applying for membership in the Texas Library System (TLS); and


WHEREAS, the City Council acknowledges that it is in the best interest of the City and its citizens to be a member of the TLS and desires to adopt the MPLS Long-Range Plan set forth in Exhibit "A" attached hereto and made a part hereof.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MESQUITE, TEXAS:

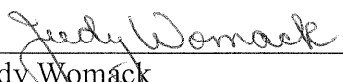
SECTION 1. That the Mesquite Public Library System Long-Range Plan as set forth in Exhibit "A" attached hereto and made a part hereof for all purposes is hereby adopted.

SECTION 2. That this resolution shall take effect immediately from and after its passage.

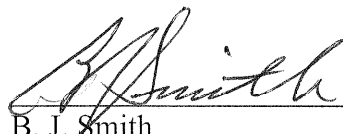
DULY RESOLVED by the City Council of the City of Mesquite, Texas, on the 17th day of July, 2006.

  
\_\_\_\_\_  
Mike Anderson  
Mayor

ATTEST:

  
\_\_\_\_\_  
Judy Womack  
City Secretary

APPROVED:

  
\_\_\_\_\_  
B. J. Smith  
City Attorney

**MESQUITE PUBLIC LIBRARY SYSTEM**  
**LONG-RANGE PLAN**  
**2006-2011**

**Mission Statement**

The mission of the Mesquite Public Library System is to enrich the lives of residents by providing access to a variety of intellectual, educational, informational, recreational and cultural resources.

**Service Responses**

The Mesquite Public Library incorporates the following six of thirteen nationally recognized public library service responses in the formation of this document.

***Current Topics and Titles*** - help to fulfill the appetite for information about popular cultural and social trends and the desire for satisfying recreational experiences.

***Formal Learning Support*** - help students who are enrolled in a formal program of education or who are pursuing education through a program of home schooling.

***General Information*** – help meet the need for information and answers to questions on topics related to work, school, and personal life.

***Lifelong Learning*** – address the desire for self-directed personal growth and development opportunities.

***Basic Literacy*** – address the need to read and to perform other essential daily tasks.

***Local History and Genealogy*** – address the need to know and better understand personal or community heritage.

**GOALS AND OBJECTIVES**

**Collection Development**

Goal: Develop and maintain a quality collection of books that reflects the needs and use patterns of the community.

- Continually update the book collections utilizing reviews in professional journals, local or national journals, magazines, newspapers, catalogs, and staff or citizen recommendations.
- Work toward attaining two books per capita, the average for member libraries of the Northeast Texas Library System.
- Update the reference collection while studying the feasibility and affordability of replacing works with online versions.
- Purchase materials necessary to increase the effectiveness of the Mesquite Adult Literacy Center.
- Focus purchases in the Genealogy Section on Texas county records and histories but also include records and histories from other states.
- Target areas of the book collections for weeding out materials that are dated or worn.

Goal: Develop and maintain a quality collection of audiovisual and other non-book formats that reflects the needs and use patterns of the community.

- Build the audio collections with emphasis on spoken word titles while moving away from cassette tape format to compact disc format.
- Build the video collections by purchasing a mix of educational and entertainment titles while moving away from videocassette format to digital videodisc format.
- Select and purchase microforms based upon potential use, storage space and cost.
- Explore the use of emerging technologies and formats.
- Target areas of the non-book collections for weeding out materials that are dated or worn.

Goal: Continue to monitor and analyze available online databases and select those that meet the needs and use patterns of the community.

- Continue to participate in the TexShare Database Program of the Texas State Library.
- Work with the Mesquite Historical & Genealogical Society and the Friends of the Mesquite Public Library to provide Heritage Quest genealogy database.
- Replace print reference materials with database products as subscription rates become more affordable.

### **Programming & Services**

Goal: Provide a full complement of children's programming.

- Continue story times, craft times and movies.
- Continue to develop and expand the infant lap sit program.
- Continue the summer reading club in cooperation with the Texas State Library.

Goal: Present young adult and adult programming on select topics.

- Continue the "Murder in the Library" programs for young adults.
- Explore other topics for young adult programming.
- Reinstate the Young Adult Summer Reading Club.
- Explore adult programming in areas of interest for local residents.

Goal: Conduct basic computer classes.

- Continue to offer classes on computer basics, word processing, Internet searches, email, and genealogy research on-line.
- Develop and offer a class on what is available on the library's homepage.

Goal: Continue other library services.

- Provide income tax forms and publications.
- Promote the use of interlibrary loan as a method of getting access to materials not available at the Mesquite Public Library.

Goal: Seek input from patrons on library services, programs and materials.

- Conduct a weeklong customer satisfaction survey in the spring.

- Promote the utilization of the suggestion boxes at both facilities.
- Promote the utilization of email as a means of input from citizens.

### **Technology**

Goal: Continually update and maintain computer equipment.

- Replace outdated computer equipment annually as part of an on-going equipment life cycle plan.
- Strive to keep the library's technology as up-to-date as budget constraints will allow.

Goal: Monitor technological trends and implement those that are valuable and appropriate.

- Investigate the feasibility of computerized self-check stations for patrons.
- Add WI-FI access for library patrons.
- Continue to offer downloadable audio books and explore the delivery of video formats by this method.
- Explore the expanding capabilities and affordability of library applications utilizing Radio Frequency Identification (RFID) tags.

### **Staffing**

Goal: Ensure that staff members have been trained appropriately for their position.

- Continue to develop staff training materials.
- Encourage staff to participate in continuing education classes and workshops offered by the City of Mesquite, the Northeast Texas Library System and the Texas State Library.

### **Access and Facilities**

Goal: Provide a user friendly, secure, comfortable, accessible and pleasing environment for staff members and patrons.

- Insure on a daily basis that the facilities are clean and restroom facilities are sanitary.
- Replace and clean furniture as necessary for safety and sanitary purposes.
- Monitor and rearrange library spaces to better serve patrons.

Goal: When economically feasible, reinstate hours and provide additional hours based on patron need.

- Increase night hours at both facilities to 9:00 p.m., Monday through Thursday.
- Add Sunday hours at the Main Library.

Goal: When economically feasible, add square footage to library facilities.

- Plan and construct a branch library in south Mesquite.
- Plan and construct an addition to the Main Library.

## **Public Relations**

Goal: Increase the library's visibility in the community by utilizing a variety of channels to promote programs and services.

- Submit weekly news releases to the *Mesquite Neighbors* section of the *Dallas Morning News* and to the *Mesquite News*.
- Submit monthly articles to the *Mainstream*, the City of Mesquite newsletter.
- Submit quarterly articles to the *Fun Forecast*, a Mesquite Parks & Recreation publication.
- Continue publication of the monthly in-house patron newsletter, *Mesquite Library News And Notes*.
- Send community service announcements to radio station KEOM.
- Utilize the library's website to promote programs and services.
- Utilize *Magic On Hold* to promote programs and services.
- Create and distribute flyers promoting library events.
- Promote the library through MISD classroom visits, PTA meetings, service clubs and other organizations.
- Promote the library by participating in community events such as the Taste & Trade Show, Mesquite Recycles Day, Trash Bash and school health fairs.

## **Learning Support**

Goal: Provide curriculum support to enhance the education of students, preschool through adult.

- Work with local preschools to provide sufficient easy-reader books for reading programs.
- Continue to provide reference copies of MISD textbooks.
- Update and maintain the MISD required reading collections.
- Continue to work with Eastfield College students and students of other higher education institutions to meet some of their information needs.
- Encourage MISD teachers to make the library aware of research projects by participating in our assignment alert program.

Goal: Provide curriculum support to home schooling families.

- Hold periodic meetings with local home schooling families to determine their library needs.
- Provide brochures and other written materials to help make home schooling families aware of our resources.
- Purchase materials to support home schooling curriculums.

## **Adult Literacy**

Goal: Develop a community of citizens who have the literacy skills needed in today's society.

- Provide basic literacy tutoring to adults in one-on-one sessions and/or in small group settings.
- Provide English-As-A-Second Language tutoring to adults in one-on-one sessions and/or in small group settings.
- Continually recruit and train basic literacy tutors and English-As-A-Second-Language tutors.

### **Genealogy**

Goal: Offer the opportunity to know and better understand personal or community heritage.

- Work with local historical groups in providing programs focusing on community heritage and genealogical research.
- Provide classes on conducting genealogical research.

### **Outreach**

Goal: Extend library services to those citizens who are unable to visit the library facilities.

- Place book collections at retirement homes and senior citizen centers.
- Present book talks at retirement homes.
- Present story times on a monthly basis at local day care centers.