

ORDINANCE NO. 2589

AN ORDINANCE OF THE CITY OF MESQUITE, TEXAS AMENDING ORDINANCE NO. 2567 OF THE CITY OF MESQUITE, TEXAS, THE CITY OF MESQUITE SIGN ORDINANCE; BY DELETING THE CURRENT PROVISIONS OF SECTION V RELATING TO BANNER SIGNS (TEMPORARY) AND ADDING NEW PROVISIONS TO SECTION V RELATING TO BANNER SIGNS (TEMPORARY), THEREBY LENGTHENING THE TIME PERIODS FOR WHICH BANNER SIGNS CAN BE DISPLAYED; PROVIDING A SEVERABILITY CLAUSE; PROVIDING FOR A PENALTY; AND DECLARING AN EMERGENCY.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MESQUITE, TEXAS:

SECTION 1. That Ordinance No. 2567 of the City of Mesquite, The City of Mesquite Sign Ordinance, is hereby amended by deleting the portion of Section V relating to Banner Signs (Temporary) and adding new provisions to Section V relating to Banner Signs (Temporary) to read as follows, the remaining portions of said section and ordinance to remain in full force and effect:

BANNER SIGNS (Temporary)

- 1. Banner signs are to be used as supplemental signs only. Permanent sign(s) are required prior to issuance of a banner permit.
Exception: Tenants with signs being manufactured have sixty (60) days to comply with permanent sign requirements.
- 2. Banner signs may be displayed a total of four (4), seventy-five (75) day periods per year with a minimum of fifteen (15) days between periods. Banner message must be different from previous period.
- 3. The permit fee for banners will be fifteen (\$15.00) dollars per period.
- 4. The number of banner signs allowed are:
 - a. One (1) sign per business in multi-tenant buildings.
 - b. Two (2) signs per business in free standing buildings.
- 5. Banner signs shall have a certificate of flame resistance when placed over combustible materials.
- 6. Banner signs shall not impede doors, windows, exits, or pedestrian traffic on public or private walkways.
- 7. Banners shall be maintained in good condition. Sagging, tattered, torn, dirty or faded banners are not allowed.

SECTION 2. That should any word, sentence, clause, paragraph or provision of this ordinance be held to be invalid or unconstitutional the remaining provisions of this ordinance shall remain in full force and effect.

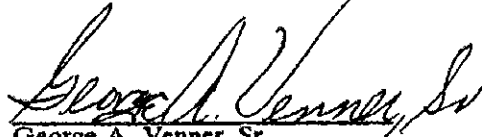
SECTION 3. That any person, firm, or corporation violating any of the provisions or terms of this ordinance shall be deemed to be guilty of a Class C Misdemeanor and upon conviction in the Municipal Court shall be punished by a fine not to exceed Five Hundred (\$500.00) Dollars for each offense.

SECTION 7. That the present ordinances of the City of Mesquite are inadequate to properly regulate the use of Banner Signs within the City of Mesquite, creates an urgency and an emergency for the preservation of the public health, safety, and welfare and requires that this ordinance shall take effect immediately from and after its passage and publication of said ordinance, as the law in such cases provides.

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DULY PASSED AND APPROVED by the City Council of the City of Mesquite, Texas, on the 20th day of March, 1989.




George A. Venner, Sr.
Mayor

ATTEST:



Lynn Prugel
City Secretary

APPROVED:


B.J. Smith
City Attorney